

## **JD PIERCE SPOTLIGHTS NEW HOME ENERGY SAVINGS**

### **AT PRIUS GIVEAWAY EVENT**

**Victorville, CA** — Despite the high desert summer heat, on a recent Saturday in July more than 100 hopeful families gathered at Sevilla at West Creek to take part in JD Pierce Company's Toyota Prius Giveaway Event. Radio station KIXA was on hand to serve up classic rock while the In-N-Out truck kept the burgers and sides coming.

“JD Pierce homes and the Toyota Prius make a great combination,” said company president Jay Pierce. “Both are family-friendly and both are pace-setters in using energy-efficient technologies.”

Contest entrants accumulated three chances to win the Prius -- by registering at JD Pierce's new Energy Star® Partner model homes at Sonrisa at Adelanto, Cordoba at West Creek and Sevilla at West Creek. Gift certificates to The Home Depot were also awarded.

Builders earning the Energy Star® Partner designation utilize construction techniques and technologies that make their new homes verifiably at least 15% more energy efficient than standard homes.

“When purchasing a new home, it makes a lot of sense to consider not only to the price tag, but also long-term energy and maintenance costs,” explained Pierce. “These homes will actually save families a significant amount of money, month-to-month and year-to-year. That's money in a family's pocket that would otherwise be wasted on unnecessary utility bills.”

“Most recently, we have introduced high-quality Rinnai tankless water heaters,” noted Pierce. “Compact and highly energy efficient, these units provide an endless, on-demand supply of hot water for an entire household. Highly dependable, with a life expectancy that exceeds 20 years, these high-tech units also have multiple safety features and computer-board monitoring.”

Sonrisa at Adelanto features four versatile floor plan designs in Spanish, Cottage and

Traditional architectural styles, with prices starting from the \$200,000s. Both one- and two-story plans are featured, in 1,351 to 2,595 square feet, with up to six bedrooms, two to three baths, and two- to three-car garages. Families looking to customize their living space will love the extra bedrooms, libraries, offices, lofts and retreats offered in various plans. Special amenities are available in selected homes, including central kitchen islands, designer kitchen upgrades and an optional deck off the master suite.

The new homes at Cordoba and Sevilla, in Victorville's newest master planned community at West Creek, offer a wide-ranging collection of eight flexible floor plan designs highlighted by traditional Spanish architectural influences. To enhance the attractiveness of the West Creek master plan a lovely network of landscaped paseos will meander through the community.

Cordoba at West Creek offers excellent new home quality and value, with prices starting from the mid-\$300,000s. Featured are four, two-story floor plans in 2,374 to 3,456 square feet, with three to six bedrooms, up to three baths, and large two- and three-car garages. Loft, den, tech center, extra bedroom, extra bedroom suite, and exercise room are some of the popular room arrangement choices that add to the versatility and appeal of these delightful homes.

Sevilla at West Creek, likewise, offers excellent all-around new home value, with prices from the high \$300,000s. Four one- and two-story floor plans are selling, measuring from 2,656 to a very large 4,020 square feet, with three to six bedrooms, up to 5.5 baths, and three- to four-car garages. Varying by plan, room arrangement possibilities include lofts, dens, tech centers, second master bedrooms with sitting areas, master retreats and bonus rooms.

All of the homes at Cordoba and Sevilla feature either a family room or great room with a built-in fireplace and media niche; a central service island with seating in the kitchen; and an enclosed laundry room with cabinets and an optional utility sink. Selected homes also offer a

covered rear porch or patio, or an optional upper deck.

To visit the information center for Cordoba and Sevilla at West Creek, take Interstate 15 to Victorville and exit westbound on Roy Rogers Drive, which becomes Hook Blvd. Turn right on Brucite Road to the Sevilla sales office, and to visit Cordoba, continue on Hook for one more block and turn right on Cobalt Road. The telephone number for Cordoba is (760) 241-1137; for Sevilla, (760) 241-7362.

To visit Sonrisa at Adelanto, take the I-15 north, exit at Mojave Drive toward the west. Turn right at the 395, left at Air Expressway, right at Aster Road and right at Chevron Court to the model homes. For more information, call (760) 530-9033.

To learn more about any of the fine neighborhoods of homes currently selling or coming soon from the expertise of JD Pierce Company, visit online at [www.JDPierceHomes.com](http://www.JDPierceHomes.com).

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